

FINEST MAINTAINED RENTAL EQUIPMENT



camera service center, inc.

333 WEST 52nd STREET • NEW YORK 19, N. Y. • PLAZA 7-0906

RENTALS

If you RENT or BUY
motion picture equipment,
here is one of the most important
messages you have ever read . . .

Dear

Camera Service Center ships daily off the shelf as many as 40 different accessories for Arriflex or Mitchell 16 mm or 35 mm cameras, ranging from a wide angle 1.9 mm lens for 16 mm cameras to 9.8 mm lens for 35 mm cameras . . . wide-angle sun shades . . . lens converters . . . and scores of other related accessories including those for Mitchell BNC.

Certified Rental Service

Because substitutions and delays cost money, we have managed to affect substantial savings for our customers with our Certified Rental Service—*there is none like it in the industry*. It guarantees that any and every piece of equipment will be *as ordered* . . . will reach you *as scheduled* . . . and meet the *highest standards of performance*. Certified Rental is economical . . . it saves you dollars by avoiding delays. You get *what* you want, *when* you want it—for *sure!*

We're Specialists in Out-of-Stock Items

I wish I could personally conduct you through our expanded rental department and let you see for yourself the extensive array of the finest motion picture equipment and accessories made today. This folder contains only a suggestion of the superb equipment we have immediately for rental or sale. Some items are virtually exclusive with us . . . but whether they're hard to get elsewhere or not . . . there is one thing you will agree once you get a piece of Camera Service Center equipment in your hands . . . you'll marvel how much more it can do for *you*.

So the next time you need the most advanced motion picture equipment . . . want to be *sure* of getting it . . . won't you give us a call? You'll discover there is difference when Camera Service Center fills your needs.

Cordially,

Hubert "Scoop" Clapp

Hubert "Scoop" Clapp

CAMERA SERVICE CENTER, INC.

P.S. If you are with a rated company, located outside of New York City, we invite you to call us collect when placing your first rental order.



THOUSANDS OF SQUARE FEET of space have been added to our expanding rental department to make room for the new Mitchells, Arriflex and other cameras. A variety of lenses for all cameras arrives daily, to keep pace with the schedules that must be met in our growing rental service.

Additions of editing, lighting, projection and sound equipment as well as miscellaneous accessories are constantly being made to supplement our present inventory in our effort to make Camera Service Center the most complete equipped advanced destination picture equipment rental service -- **anywhere!**



Additional space is being allocated for a showroom and electronic office equipment to process rentals faster. The showroom will include facilities for customers to "dry run" any piece of equipment they select, to allow them to become familiar with the advanced designs. A staff of technicians will be on hand to assist you in every way.

A few suggested items — for rent or sale --
re ☐ immediate del. ☐ 90% shelf:

CAMERAS

- Arriflex
- Auricon
- Bell & Howell
- Eastman Kodak
- Bolex

35mm

- **Fl-Spec**

LIGHTING

- Mole Richardson
 • Molester
 • Moletran
 • Century
 • Others

SOUND

- Magnasync
- Ampex
- Perfectone
- Nagra
- others

EDITING

Special C. Services

- ▶ Engineering and fabrication of specialized Motion Picture Equipment
- ▶ Manufacture of special Motion Picture Accessories as:
 - Zoom Lens Correlators
 - Camera Stop-Motion Motors
 - Intervalometer (pulsating devices)
 - Camera Motion Voltage Regulators — 110 or 220 volts
 - Motor Reverters
 - Various Lens Adaptors (increasing and decreasing lens focal length)
 - Tripod Accessories
- ▶ Complete repair of Motion Picture and Television Equipment, including lenses.

We carry a large inventory of fresh 135 mm and 35 mm black and white and color film. Shipment is made within an hour after your order is received. Write for film price list.

commercial service center, inc.

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CAMERAS

**CAMERA
ACCESSORIES**

**EDITING
EQUIPMENT**

**LIGHTING
EQUIPMENT**

**PROJECTION
EQUIPMENT**

**SOUND
EQUIPMENT**

RENTALS AND SALES ARE ONLY PART OF OUR SERVICE

Camera Service Center has pioneered many new innovations in the professional motion picture field. Our technicians are constantly improvising to develop motion picture equipment for rental or sale. We are always experimenting and looking for new equipment and better methods. Many of the accessories that we have pioneered are today accepted as standard rental equipment. Cameras, lenses, mounts and other accessories are complemented and expanded in our research department to reach new highs in precision . . . and adapted to meet individual needs.

But developing, planning and renting motion picture equipment is only part of our business. Our technicians have had experience as cameramen or have been involved in production problems. Some of your problems may have confronted them at one time or another. Why not take advantage of their experience and let them help you in the selection of your equipment, planning your production, or other problems.

Why not put your next rental needs in our hands? . . . tell us about your project . . . we'll treat it as our own . . . and we'll come up with answers on equipment and costs that will include you among our friends. Write today . . . our staff is at your disposal . . . at no obligation to you, of course.

Who . . . tells how well we serve . . .

CALVIN T. HARRIS
INCORPORATED

MOTION PICTURES

vpj

CBS NEWS

fva

television graphics inc.

hvg

FILMWAY



TRANSFILM-CARAVEL
INCORPORATED



ARCO FILM PRODUCTIONS, INC.

NBC



GERALD PRODUCTIONS, INC.

ELLIOT, UNGER & ELLIOT *motion pictures*
DIVISION OF SCREEN GEMS, INC.



TALENT ASSOCIATES, INC.



UNITED STATES INFORMATION AGENCY

HEARST METROTONE NEWS, INC.
PRODUCERS OF NEWS OF THE DAY
and
TELENEWS - TV DAILY - WEEKLY - SPORTS REELS

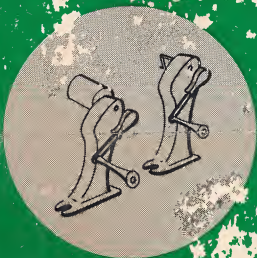
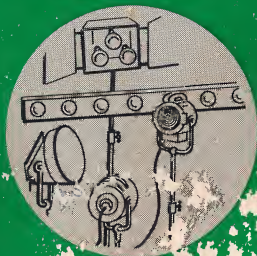
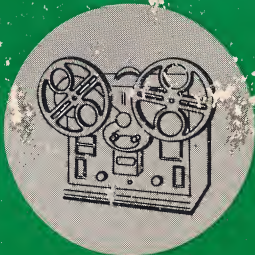
Talent Associates, Inc.

Audio Productions, Inc.

FILMEX

camera service center, inc.

333 WEST 52nd STREET • NEW YORK 19, N. Y. • PLAZA 9-0906



Serving producers . . .

in entertainment and industry
from coast to coast . . . wherever
and whenever film is used:

- ▶ **FEATURE FILMS**
- ▶ **TV COMMERCIALS**
- ▶ **INSTITUTIONS**
- ▶ **ADVERTISING AGENCIES**
- ▶ **UNIVERSITIES**
- ▶ **SCHOOLS AND COLLEGES**
- ▶ **RELIGIOUS ORGANIZATIONS**
- ▶ **MEDICAL SOCIETIES**
- ▶ **TRADE ASSOCIATIONS**
- ▶ **TELEVISION STATIONS**
- ▶ **BUSINESS ORGANIZATIONS**

CAMERA SERVICE CENTER, INC. . . .

Nationally known . . . Nationally Accepted . . . for motion picture equipment and accessories that are masterpieces of precision.

AMERICAN

Cinematographer

Industrial Photography

Television Age



Journal of the
Society of Motion Picture
and Television Engineers

BACK STAGE

The finest in
MOTION PICTURE
EQUIPMENT
and
ACCESSORIES . . .
calls for the finest in

RENTAL SERVICE

Our shelves are loaded with a variety of hard-to-get items . . . available for "spot" delivery . . .



ZOOM LENS CORRELATOR
WITH FOLLOW FOCUS ATTACHMENT
The ZOOM LENS CORRELATOR is an instrument of flawless quality. It accurately aligns the cross-line of the lens reticle with the cross-line of the camera to assure precise zoom shot placement of the center; is impossible when zooming from wide-angle to telephoto position. A large selector knob with built-in focal length scale controls zoom smoothly and permits the operator to predetermine zoom by selecting and locking-off the focal length.

Renting from Camera Service costs less. No waste of promises of delivery but performance. All this adds up in time and money. Our motion picture and TV equipment is the highest standards of quality and precision . . . the highest standards of quality and precision . . . and meeting tight assortment is second to none . . . and meeting tight is our specialty. You get what you want when you want it.

The next time you want that hard-to-find item—or any item . . . you'll find our delivery tailored to your most urgent requirements.

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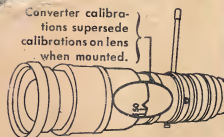
A Successful Rental Item. . .

Now
Available
For
Sale!



ZOOM LENS WIDE-ANGLE CONVERTER

Converter calibrations supersede calibrations on lens when mounted.



Only at Camera Service Center are you assured of finding the most complete and dependable line of cameras and accessories . . . including this ZOOM LENS CONVERTER for 35 MM to 140 MM Angenieux LA/2 Zoom Lens. An outstanding technical achievement, this converter enables your one zoom lens to do the work of many. In one instant, your lens zooms from 22 MM to 90 MM; in an other, from 35 MM to 140 MM. The conversion is simple, fast and smooth. In a matter of seconds, conversion is accomplished by a few simple turns mounting the converter.

SPECIAL PACKAGE OFFER

• ANGENIEUX LA/2 ZOOM LENS • WIDE-ANGLE CONVERTER

Focal Range 35 MM to 140 MM
Mounted for Mitchell R-35 or other
Reflex and Non-Reflex Cameras

\$1495.00

• ACCESSORIES

COMPLETE

Here are three units designed to meet the highest standards for motion picture production. Each item is a superb achievement in optical craftsmanship . . . scientifically designed to give unmatched performance . . . and guaranteed to give long-lasting trouble-free operation.

1. ZOOM LENS — ANGENIEUX LA/2 35 MM to 140 MM
2. WIDE-ANGLE CONVERTER
3. ACCESSORIES

Sunshade filter holder 3 Filters G15, 21, 8N5
3 Close-Up Proxars + 1 + 2 + 3 1 Polaroid Filter

These items will continue to be available on a rental basis for those

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find it
pays to
RENT
my
motion picture
equipment . . .



"Things change fast in our industry. And we know the same thing is true in the camera and accessory field. What's new today . . . is obsolete a year from today. So why pay for obsolescence? That's why we rent from Camera Service Center. We're sure of getting the ultimate in precision and craftsmanship in everything we rent. And the experience behind the company is reflected in the personal service and help that make my job easier and results better."

Whether you rent or buy . . . our superb motion picture equipment will make your work lighter . . . your results brighter. Write for literature today.

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